

# Pearl Home Tidewater Compost Raffle Contest Rules

## LRNow 2025

**Contest Duration:** August 1, 2025, to September 13, 2025

**Prize:** 6-month subscription to **Tidewater Compost's doorstep residential composting service and a composting starter kit**

**Description:** With this composting bundle, you will receive **6 months of doorstep residential composting service and a composting starter kit** from Tidewater Compost (**\$253 value**).

### How it works

1. You'll receive your very own starter kit: 5-gallon bin with airtight lid, 2-gallon kitchen caddy, compostable liners, and a Compostables List fridge magnet!
2. Start filling your bucket with compostables.
3. On pickup day, place your bin outside near your front entrance. Tidewater Compost will empty and clean your bin and then replace your compostable liner.
4. Just like that, your food wastes are diverted from the landfill and transformed into nutrient rich compost.
5. You will receive 5 gallons of nutrient rich soil that you can either keep or donate.

Perfect for homeowners, townhome owners, apartment dwellers, and more!

### Raffle Dates:

- **Start:** August 1, 2025
  - **Entries Accepted Until:** Saturday, September 13, 2025
  - **Winner Announced:** Monday, September 15, 2025
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### Eligibility:

- Must be a current Pearl Home (must apply to be a Pearl Home on or before 9/13/25)
  - Apply to become a Pearl Home here:  
<https://forms.office.com/pages/responsepage.aspx?id=-UblOqPXW023Blgr4drgL4QwglTNT9FCmqj-RYEOEXNUN1VINjVSU1pJNVlHSDNLV1YzUFpMMFNPUCQIQCN0PWcu&route=shorturl>
- Must be a new client of Tidewater Compost (winner cannot already be using Tidewater Compost's services)

## Entry Methods:

### 1. Automatic Entries:

- **Existing Pearl Homes** can enter by clicking a link that can be found in an email sent on 8/6/25, in our newsletter sent 8/7/25, on our website under “Events” or posted on social media. *Note: LRNow staff are not eligible.*
- **New Pearl Home sign-ups** during the contest period (Aug 1 – Sept 13) are automatically entered.

### 2. Entries via Social Media Engagement:

- **Please note:** If someone enters the contest via social media engagement, they must also apply to be a Pearl Home on or before 9/13/25 to be eligible to win. It’s free to sign up to be a Pearl Home! Fill out an application here:  
<https://forms.office.com/pages/responsepage.aspx?id=-UblOqPXW023Blgr4drgL4QwglTNT9FCmqj-RYEOEXNUN1VINjVSU1pJNVlHSDNLV1YzUFpMMFNPUCQlQCN0PWcu&route=shorturl>
- **Comment/tag someone on current LRNow social media posts:** *Note: if your social media name is different your actual name, you’ll need to let us know who you are.*
  - 1 raffle ticket per comment (max of 20 comments per person/household total).
  - Please note that tagging someone on a post only enters the person commenting, not the person tagged. If the person who was tagged wants to enter, they need to make their own comment.
  - Current social media posts refers to those made by LRNow during the contest duration (August 1-Sept 13, 2025)
- **Post a Zero-Waste tip/action in a comment** on any current LRNow post and get a bonus entry.
  - 2 raffle tickets per comment (max of 10 comments per person/household total).
- **Maximums:** Commenting on social media can earn a maximum of 40 extra raffle tickets total over the contest duration across all social media platforms: 1 ticket per general comment or tag and 2 tickets per specific zero-waste tips or actions. This maximum applies to the entire Pearl Home household. Ex) if 3 people from the same Pearl Home are commenting, their totals will be added together for a max of 40 per household.