**Rudbeckia hirta (also fulgida, laciniata, triloba)**

![Rudbeckia hirta flowers](image)

**Family:** Asteraceae  
**Common Name:** Black-eyed Susan

- USDA Hardiness: Zones 2 to 11 (most of Virginia Beach and Norfolk are 8a, parts of Chesapeake are 7b)
- Height: 2-3’
- Spread: 2-3’
- Light requirements: Full sun
- Soil: Clay, sandy, acidic, loam, well-drained
- Flower color: yellow
- Bloom Time: June to October
- Planting time: May/June
- Growth: Moderate rate, spreading, round
- Native Origin: US, east of Kansas
- Good alternative to invasive Ox-Eye Daisy

**References:**

- [http://www.edis.iflas.ufl.edu](http://www.edis.iflas.ufl.edu)
- [http://www.plants.usda.gov](http://www.plants.usda.gov)

**Photo References:**

- Trista Imrich photos (left and right)