



## Recycling Campaign

### Information and Resources for 2018 – 2019

Recycling is one of the first lessons young stewards of the environment can learn. Starting a recycling program in your school can help promote a lifetime of good recycling practices and lead to a greener school (and planet) all together!

There are so many ways to promote recycling within your school. Here's how to run an easy 10-point recycling campaign at your school:

- Start a recycling program OR keep your existing one going!  
You get 5 points for each material that your school recycles (paper, plastic, electronics, etc.)
- Make sure that all classrooms have recycle bins.
- Provide recycle bins in your cafeteria that include posters with what can be recycled on them.
- Up-cycle materials for art classes or art projects. Get creative!
- Have students create “Reduce, Reuse, Recycle” posters.
- Students can create the posters on cardboard, old newspaper, reuse signs that are no longer being used like campaign signs!



## Take it a step further:

- Participate in the Lynnhaven TRASHION Show at Lynnhaven Mall on February 23, 2019. (2 points per participant-20 points max)
- Host a “Reduce, Reuse, Recycle” Art contest. Have students create works of art using recycled materials. The works can be displayed around the school to promote recycling. (10 points for the first year, 5 points for every year after)
- Participate in a new recycling program. (5 points each)

## Some companies offer great recycling programs. Here’s a few to check out:

- ❖ Trex has a plastic bag collection program. To join the University/Community program you collect 500 lbs. of plastic bags in 6 months and if you reach your goal they’ll donate a composite bench to your school.  
Or compete in the national competition! Winners are announced on Earth Day!  
Here’s a link to the page: <http://www.trex.com/recycling/recycling-programs/>
- ❖ Terracycle can recycle anything! Their Zero Waste boxes are available for purchase to put in your school. They have many different types of boxes, from action hero recycling to even used gum! Find one for your school to promote zero waste! <http://zerowastebboxes.terracycle.com/>
- ❖ Terracycle also has Recycling Brigades. The Brigades center around previously non-recyclable materials or hard to recycle materials. Most of the Brigades are free and Terracycle even offers donations for each piece you recycle! Here’s a link to the list of current Brigades: <http://www.terracycle.com/en-US/brigades.html>
- ❖ Host a clothing drive to collect clothes to be recycled by H&M. H&M recycles old clothing from “any brand, in any condition” to give them new life. <http://sustainability.hm.com/en/sustainability/commitments/reduce-reuse-recycle/about.html>
- ❖ Recycle old markers with Crayola Color Cycle! They have a free shipping program for boxes of old Crayola markers, here’s the link: <http://www.crayola.com/colorcycle.aspx>
- ❖ Get involved with the local chapter of Gimme 5. Collect plastics stamped with #5 and drop them off at Wholefoods! Here’s a link to Preserve Gimme 5 Program: <https://www.preserveproducts.com/recycle/programs/171/gimme-5-program>
- ❖ Host a book exchange.  
Have students bring in gently used books that they no longer read and swap!  
It can be just a classroom or school-wide! Have a used book fair! (5 points)
- ❖ Host a Toy Swap.  
Get rid of old toys before the holidays! Here’s a link to how to put on a successful toy swap that could also serve as a fundraiser for your school. (5 points) <http://preschoolers.about.com/od/parentpotpourri/ht/toyswap.htm>